

REPUBLIC OF THE PHILIPPINES DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center EDSA corner Quezon Avenue, Quezon City

August 17, 2016

MEMORANDUM CIRCULAR NO. 2016–106

FOR

ALL PROVINCIAL GOVERNORS AND CITY AND MUNICIPAL MAYORS

SUBJECT

PARTICIPATION TO THE 30th NATIONAL COCONUT WEEK AND THE

3rd INTERNATIONAL COCONUT FESTIVAL

The Philippine Coconut Authority (PCA) will be celebrating the 30th National Coconut Week and the 3rd International Coconut Festival on August 18-21, 2016 at Megatrade Hall 1, SM Megamall, Mandaluyong City with the theme "Coco Farm Productivity, Answer to Poverty".

The said celebration intends that all sectors of the coconut industry from farmers, workers, processors, traders and industrialists to the policy-makers to collectively pay tribute and thanksgiving for the benefits derived from the coconut industry and to establish a continuing awareness of its lasting importance to our country.

In this regard, all Local Government Units are hereby encouraged to participate in the abovementioned activity particularly in the Investment Forum. The event will feature technologies and livelihood enterprises that will be useful to solid waste management and livelihood development programs.

Interested LGUs may also opt to be part of the celebration as exhibitor. Attached is the promotional banner for this purpose.

For clarification, please contact the Operations Branch of the Philippine Coconut Authority through phone number (02) 928-8982 or e-mail at cocoweek.pca@gmail.com.

CATALINOS/CU
Acting Secretary



30^{th} NATIONAL COCONUT WEEK CELEBRATION & 3^{th} INTERNATIONAL COCONUT

FESTIVAL & TRADE FAIR SM Megatrade Hall 1, Mandaluyong City

August 18-21, 2016 APPLICATION FOR SPACE

Please reserve booth(s)	Preferred Booth Number(s)	Total Amount (p)	
Please check your cho	oice: neters (2m x 2m) @ P 10,000.	00 per booth	
Six (6) square meters (2m x 3m) @ P 15,000.00 per booth			
Nine (9) square meters (3m x 3m) @ P 20, 000.00 per booth			
Nine (9) square n	Nine (9) square meters (3m x 3m) corner @ 25,000.00 per booth		
All preferred bookings will have to be confirmed first with our office, with availability being strictly on a first-come, first-served basis". Reservation fee or down payment is 50% of booth cost. All booth payments hould be in before ingress of the event.			
Company Name:	EXHIBITOR'S INFOR	MATION	
Address:		40 60 60 60	
Tel. No.(s):		Fax No. (s)	
Product Line(s)			
Contact Person:		Designation:	
Authorized Representa	presentative: Designation:		
ENTITLEMENTS OF PA	RTICIPANTS	SELECTION CONTROL CONTROL OF THE CON	
Company signage/Exhibitor's Name to be used (Not to exceed 20 letters)			
> One (1) informate Two (2) mono bl	ock chairs	Built in shelves One (1) promotional poster	
One (1) 40-watt		One (1) fascia board	
> One (1) Display	venience outlet (500w) cabinet/table	One (1) small storage cabinet	
PAYMENT SPECIFICATIONS: Please address payments, cash or cheques to Philippine Coconut Authority Current Account No. <u>0702-1001-86</u> , Landbank of the Philippines Quezon City Circle Branch, Diliman, Quezon City			
CONFORME:		oplication Processed/Received by:	
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Printed Nam	Ar	nount:pontrol No	

