

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA comer Quezon Avenue, West Triangle, Quezon Clty http://www.dilg.gov.ph



February 5, 2016

MEMORANDUM CIRCULAR

No. 2016-17

TO

ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,

PUNONG BARANGAYS, THE ARMM GOVERNOR AND DILG REGIONAL SECRETARY, DILG REGIONAL DIRECTORS/FIELD

OFFICERS AND OTHERS CONCERNED

SUBJECT

OBSERVANCE OF THE 20TH NATIONAL AWARENESS WEEK

FOR THE PREVENTION OF CHILD SEXUAL ABUSE AND COMMERCIAL SEXUAL EXPLOITATION ON 8-14 FEBRUARY

2016

Proclamation No. 731, series of 1996, declares the 2nd week of February of every year as "National Awareness Week for the Prevention of Child Sexual Abuse and commercial Sexual Exploitation" or also known as "Child Sexual Abuse Awareness Week (CSAAW)". The annual observance of CSAAW is spearheaded by the Council for the Welfare of Children (CWC).

For 2016, the weeklong celebration will be observed on February 8-14, 2016 with the theme: "I am the Solution". This year's theme encourages everyone to take part in the prevention and resolution of issues on sexual abuse affecting both girls and boys.

In view of the foregoing, all Local Chief Executives (LCEs) are hereby enjoined to support the 20th National Awareness Week for the Prevention of the CSAAW in their respective jurisdiction by spearheading activities, such as, but not limited to the following:

- 1. Hanging of Streamer (please see attached format of the streamer, e-copy will be uploaded to the official email add of DILG Regional Offices);
- 2. Announcement of Awareness Week for the Prevention of Child Sexual Abuse;
- 3. Lecture Series/Orientation/Skills training relative to the protection of children against sexual abuse and exploitation;
- 4. Forum;
- 5. Art/Painting Contest/Quiz Bee contest depicting this year's theme.
- 6. Media Blitz:
- 7. Awareness Walk:
- 8. Fun Run; and
- 9. Fun and Learning Day;

All LGUs shall submit a report on the activities undertaken to the National Barangay Operations Office, this Department, thru the DILG Regional Offices within one month after the said event.

All DILG Regional Directors and Field Officers shall cause the widest dissemination of this Circular, coordinate with the LCEs in their respective jurisdiction to ensure active involvement of all concerned, and provide technical assistance where appropriate and necessary.

For the information and guidance of all concerned.

MEL SENEN S. SARMIENTO
Secretary









I AM THE SOLUTION





Set firm rules on the use of gadgets.

-Lola

I will report child abuse.

-Youth

Be a role model.

-Parent

I will be child and gender sensitive.

-Lawyer

I WILL NOT PATRONIZE CHILD PORN.

-Concerned Citizen

I will ensure functionality of BCPC.

-Barangay Chair

I will provide child-centerd services.

-Social Worker

I will promptly investigate child abuse cases.

-PNP

National Awareness Week

for the Prevention of CHILD SEXUAL ABUSE and EXPLOITATION

February 7-13, 2016













World Vision