



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City

http://www.dilg.gov.ph



REGIONAL LAUNCHING OF “THEME 2: PABAHAY, LUPA, PAGKAIN” OF THE HUMAN DEVELOPMENT AND POVERTY REDUCTION CABINET CLUSTER

Memorandum Circular No. 2017-104
August 15, 2017

1.0 Background

- 1.1. The Human Development and Poverty Reduction Cabinet Cluster (HDPRCC) chaired by the Department of Social Welfare and Development (DSWD), together with, the National Anti-Poverty Commission (NAPC) as its Secretariat for the Cluster, led the launching of the Kilos SAMBAYANAN (Kilos para sa Sampung Batayang Pangangailangan) on July 16, 2017, which was participated in by the DILG through its Sagana at Ligtas na Tubig para sa Lahat (SALINTUBIG) program.
- 1.2. Kilos SAMBAYANAN is a flagship campaign of the HDPRCC to attend to the basic needs of Filipinos in the struggle against poverty. It sets on a series of fora that will inform the public about the programs and projects being implemented by the government according to the ten (10) basic needs of the Filipino people: food, land reform, water, shelter, work and national industrialization, healthcare, education, social protection, healthy environment, peace, and people’s participation.
- 1.3. In view of the above, the HDPRCC Fora’s Theme 2 (Pabahay, Lupa, Pagkain) will be launched on September 22, 2017, at 9:30 am. The event will be conducted simultaneously with its national launching to be held in the Bureau of Soils and Water Management (BSWM) – Department of Agriculture on the said date.

2.0 Purpose

The purpose of this policy is to enjoin select LGUs to provide support for the conduct of the aforementioned activity.

3.0 Scope/Coverage

City Mayors of Vigan, Naga, Cebu, Davao and Butuan, DILG Regional Directors of Regions I, V, VII, XI, and XIII, and others concerned

4.0 Policy Content and Guidelines

- 4.1. Concerned Local Chief Executives are directed to provide the following:
 - 4.1.1. Venue for the regional launching (i.e. gymnasium or basketball court)
 - 4.1.2. LED screens or walls; and
 - 4.1.3. WiFi for audience to watch the synchronized launching.

4.2. Concerned LGUs are likewise encouraged to coordinate with the following lead regional agencies for the regional launching:

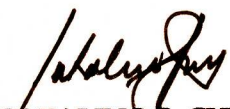
- 4.2.1. Region I – DENR
- 4.2.2. Region V – NIA
- 4.2.3. Region VII – DA
- 4.2.4. Region XI – DAR
- 4.2.5. Region XIII – DENR

4.3. The abovementioned DILG Regional Directors are hereby directed to cause the immediate and widest dissemination of this Memorandum Circular to local government units concerned and to see to it that the intent of this Circular is achieved.

5.0 Effectivity

This Memorandum Circular shall take effect immediately.

6.0 Approving Authority


CATALINO S. CUY
Officer-In-Charge

7.0 Feedback



For related queries, kindly contact the Public Affairs and Communication Service at Tel Nos. (02) 925-0349 and (02) 441-9100 local 5703.