



### Republic of the Philippines

# DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG- NAPOLCOM Center, EDSA cor. Quezon Ave., West Triangle, Q.C. www.dilg.gov.ph

#### **MEMORANDUM CIRCULAR**

**NO.** 2018-98

TO

UNDERSECRETARIES, ASSISTANT SECRETARIES NAPOLCOM VICE CHAIRPERSON, PNP DIRECTOR GENERAL, PPSC PRESIDENT, BFP AND BJMP DIRECTORS, LGA EXECUTIVE DIRECTOR, BUREAU, SERVICE, AND REGIONAL DIRECTORS; AND ALL PERSONNEL OF DILG AND ITS ATTACHED AGENCIES

SUBJECT

DILG STRATEGIC DIRECTION AUDIO-VISUAL PRESENTATION

DATE

JUNE 29, 2018

## **Background**

The current thrusts and priorities of the present administration as well as the strong clamor of the people for a more responsive and effective government service delivery have pushed the Department to chart its own strategic direction that will inspire our personnel to work together as one DILG Family. This will serve as our guiding framework in bringing about effective and transformative local governance, and improving peace and order and public safety conditions in our communities.

This Audio-Visual Presentation (AVP) lays down the thrusts and priorities of the Department in fulfilling its mandate and heeding the call of this administration for real change. As such, this AVP is produced to:

- 1. Inform our own people as well as the general public on what the Department is currently doing, what it intends to do and desires to achieve until 2022;
- Direct and guide all DILG local government and interior sector offices/units so that their programs, projects, and initiatives, to include developing and/or strengthening internal systems and procedures and appropriate allocation of resources (such as financial, manpower, equipment and facilities) are aligned to our strategic directions; and

3. Build collaboration and partnership between and among our personnel in the DILG and other external stakeholders towards the achievement of our shared Vision of "A strongly determined and highly trusted Department committed to capacitate and nurture local government units, public order and safety institutions to sustain peaceful, progressive, and resilient communities where people live happily."

In line with this, all Heads of Agencies/Offices/Units under the DILG Family shall:

- 1. Cause the widest dissemination of the attached AVP to all offices/units including personnel within his/her jurisdiction;
- Ensure that the AVP is posted and available at all times on the Agency/Office/Unit official website, and social media accounts;
- 3. Play the AVP during Flag Raising ceremonies and show the same during events organized and/or sponsored by the agency/office/unit; and
- 4. Direct all efforts and extend full support and cooperation towards the achievement of the Department's vision, goals, and objectives as expressed in the AVP.

#### **Access Link**

You may access and download the DILG Strategic Direction AVP on the DILG Official website: http://www.dilg.gov.ph

For compliance.

EDUARDO M. AÑO

Officer-in-Charge